Study Program

Bachelor of Arts in International Business Communication

(Four - Year Program) 136 credits

Summer	Credits	First Semester	Credits	Second Semester	Credits
BSC 003 Foundation		GEC 101 Tools for the Digital Age	3(2-2-5)	GEC 112 General Psychology	3(3-0-6)
Skills Development		GEC 102 Thai Studies	3(3-0-6)	GEC 122 Intermediate English	3(2-2-5)
		GEC 111 Comparative Society and Culture	3(3-0-6)	GEC 133 Introduction to Statistics	3(3-0-6)
6-1-516 (6-1-51) (6-1-51) (7-1-51) (7-1-51)		GEC 121 Fundamental English	3(2-2-5)	BSC 261 Introduction to Economics	3(3-0-6)
		GEC 131 College Mathematics	3(3-0-6)	BSC 263 Management Information Systems	3(3-0-6)
		GEC 132 Use of Computers in Business	3(2-2-5)	IBC 281 Communications Concepts & Skills	3(3-0-6)
		also resident of compared in Susmices	0(2 2 0)	INSTANTAL INCARGO CONSOPIO A CAMILO	3(0 0 0)
		Total	18	Total	18
Summer	Credits	First Semester	Credits	Second Semester	Credits
# 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		GEC 223 Advanced English	3(2-2-5)	BSC 259 Principles of Management	3(3-0-6)
		BSC 252 Principles of Marketing	3(3-0-6)	BSC 260 Introduction to Human Resources	3(3-0-6)
		BSC 253 Organization Behavior	3(3-0-6)	Management	
		BSC 257 Business Finance	3(3-0-6)	BSC 262 Introduction to Accounting	3(3-0-6)
		IBC 282 Business Communication Skills	3(3-0-6)	IBC 243 Public Speaking and Presentation Skills	3(3-0-6)
		Major Elective (1)	3(2-2-5)	IBC 283 Organizational Communication	3(3-0-6)
			,	Major Elective (2)	3(2-2-5)
Section 1 Text		CONTRACTOR OF STATE		[major 2.00tito (2)	- ()
		Total	18	Total	18
Summer	Credits	First Semester	Credits	Second Semester	Credits
		BSC 343 Business Writing	3(3-0-6)	BSC 360 Business Ethics	3(3-0-6)
		BSC 362 Introduction to International	3(3-0-6)	BSC 361 Current Issues in ASEAN Trade	3(3-0-6)
		Business		& Development	THE REAL PROPERTY.
		IBC 374 Group Dynamics and Team	3(3-0-6)	BSC 364 International Marketing	3(3-0-6)
		Building		IBC 386 Social Media Marketing	3(3-0-6)
		IBC 385 Digital Communications Strategies	3(3-0-6)	IBC 387 Cross-cultural Communications Management	3(3-0-6)
120 SE		Major Elective (3)	3(2-2-5)	Major Elective (4)	3(2-2-5)
18-0-000		Free Elective (1)	3	Free Elective (2)	3
		Paths well 1 6406		Manager and Space (Space (Spac	
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		Total	18	Total	21
Summer	Credits	First Semester	Credits	Second Semester	Credits
		BSC 461 Asian Culture and Business	3(3-0-6)	IBC 499 Co-operative Education for International	6(0-40-0)
		Studies		Business Communication	
1000		BSC 466 Negotiations	3(3-0-6)	446 met 2 Jeur 1 16 met 2 16 m	1812
10 da - Ope Darkelle		IBC 482 Integrated Marketing Communication	3(3-0-6)	Principal Average Control Control	
		IBC 490 Communication Ethics	3(3-0-6)	modelmost and test	
		IBC 493 Seminar in International Business Communication	3(3-0-6)	ont av spirast formula 780 NAN Utsakpaidt	
		IBC 498 Pre-Cooperative Education for	1(0-2-1)	10 Hold Appli Service Product	
		International Business Communication		MES WILLIAM CONTROL OF THE	
		Major Elective (5)	3(2-2-5)	Constant to the state of the st	
		Total	19	Total	6